



PRODUCTIVITY &

WELLBEING TRANSFORMATION

with Think Productive



YOUR PEOPLE WILL SHINE. ✨

YOUR ORGANIZATION WILL THRIVE.





# OUR IMPACT: IN A NUTSHELL



Optimistic

Helped me sort my thoughts and anxieties

Hopeful

A lightbulb moment

Feel more organized

Renewed mindset and focus

Calmer

Life-changing

Motivated

Much more satisfying work life

Much more confident about getting back on track

Energised

First time ever I've finished to go on holiday without working late or a minor meltdown

Motivated and inspired to change habits

I've changed how I work and already feel more in control

Light at the end of the tunnel

I am on top of my game and I am loving it

Refreshed

It is empowering to feel free from Useless emails

Empowered

I feel lighter

More productive & strategic in my working world

Less overwhelmed



# WE ARE THINK PRODUCTIVE

(IN THIS BROCHURE)



## OUR WORKSHOPS & CONSULTING

Delivered for your teams by our Productivity Ninja® experts  
Practical, Behavioural, Sticky



## OUR KEYNOTES

Memorable & inspirational Productivity Ninja® speakers  
Bringing the Wow-Factor to your Events



## OUR ONLINE LEARNING

The Productivity Ninja® Academy  
Guiding you on your Productivity and Wellbeing Journey



## OUR BLOG

Real-world strategies,  
written by our real-life Productivity Ninjas



## OUR PODCAST

Beyond Busy  
Chatting Productivity, Work/Life Balance & Happiness with Graham



## OUR SPOKESPEOPLE

In the media  
Ask us about our 4 Day week, the Future of Work, Work/Life Balance, Digital Overload...



## OUR BOOKS

Productivity Ninja® series

# WE WALK OUR TALK

We are a global team of real-life productivity and wellbeing experts (or geeks!) who passionately walk the talk.

Our work is unorthodox, innovative and impactful.

It spans every industry: from finance, retail, comms, engineering, health, pharma, education and beyond.

Every organization is unique (and we love getting to know you), but the challenges of the modern workplace are universal.

We see a world where everyone practices ninja-level productivity – and where playful, productive momentum is your default setting, instead of stressed and busy.

We believe in a future of work based on these principles because we know it works – we're living it.

## DID YOU KNOW?

OUR HEAD OFFICE HAS WORKED A 4-DAY WEEK SINCE 2011!



THINK PRODUCTIVE HAVE HELPED ME LEAVE A LEGACY HERE. AND THEIR TEAM REALLY DO WALK THE TALK, THEY FULLY EMBODY THEIR BRAND.



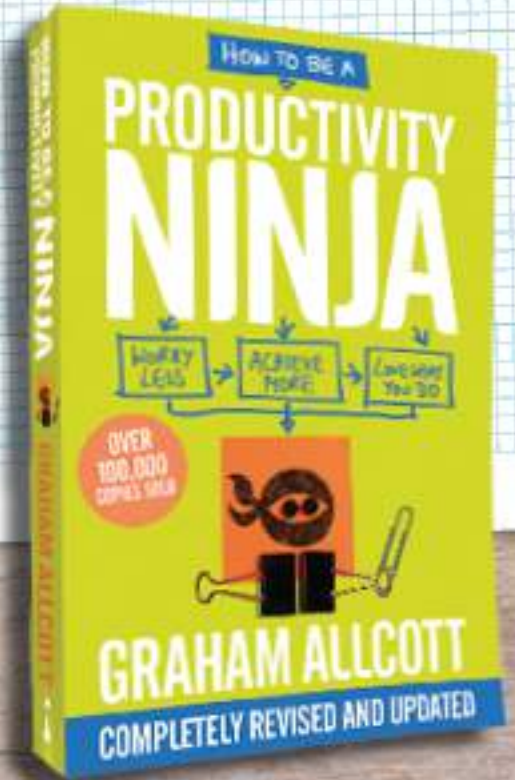
L&D MANAGER, BOOTS

SINCE 2009, WE'VE EMPOWERED OVER

# 150,000

PEOPLE ACROSS THE WORLD,

TO WORK SMARTER NOT HARDER WITH OUR UNIQUE BRAND OF HIGHLY PRACTICAL, BEHAVIOURAL SOLUTIONS



OUR METHODOLOGY IS BASED ON OUR BEST-SELLER, "HOW TO BE A PRODUCTIVE NINJA".

## YOUR BUSY PEOPLE CAN RELAX:

Our workshops aren't time away from work. People will be dealing with their real live stuff, giving them clarity and focus on what matters.

# HOW WE DO IT

OUR WORKSHOPS & KEYNOTES ARE UNIQUE...

### HIGHLY PRACTICAL:

- FUN, LIVELY, INTERACTIVE AND THOUGHT-PROVOKING
- VISUALLY ENGAGING SLIDES GET STRAIGHT TO THE POINT
- IMMEDIATE IMPACT, WORKING PRACTICALLY ON THE DAY

### BEHAVIOURAL:

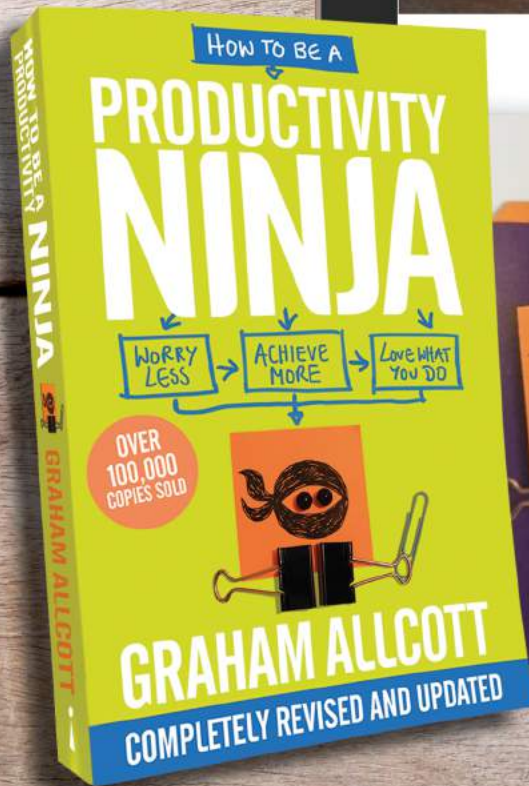
- WE UNDERSTAND PSYCHOLOGY - NOT JUST TECHNOLOGY - IS IMPORTANT FOR CREATING NEW HABITS
- OUR METHODOLOGY ENCOURAGES SELF-AWARENESS
- GENERATING REAL APPETITE AND EXCITEMENT FOR MINDSET CHANGE

### DELIVERED BY REAL-LIFE PRODUCTIVITY NINJAS®:

- INSPIRATIONAL, SUBJECT-MATTER EXPERTS
- PROVIDING HUMAN, TACTICAL, REAL-LIFE APPROACHES
- ACKNOWLEDGING THE REALITIES AND CHALLENGES OF WORKING IN TODAY'S WORLD



PREMIUM ACCESS  
TO OUR ONLINE  
LEARNING HUB



GRAHAM ALLCOTT'S  
BEST-SELLING BOOK



BEAUTIFUL  
ACTION-ORIENTED  
MATERIALS

WE'LL MAKE  
IT STICK

#### BLENDED LEARNING WORKS

We understand the importance of **cementing the new habits and behaviours** after our Productivity Ninjas® have left the building. That's why we design and deliver

our workshops as **blended learning experiences** to make the new habit stick.

#### EVERY PARTICIPANT GETS:

- ✓ Graham Allcott's bestselling book, "How to be a Productivity Ninja"
- ✓ Beautiful action-oriented materials – itching to be used!
- ✓ Premium access to our Productivity Ninja® Academy (online learning hub) to inspire your people to go deeper at their own pace, on their own devices.

# OUR CLIENTS GET IT

HERE ARE JUST A FEW OF THE HUNDREDS OF LOYAL, FORWARD THINKING, ORGANIZATIONS WE WORK WITH

These progressive organizations keep coming back for more, because they've seen the difference our work makes





# OUR WORKSHOPS & KEYNOTES: MAKING SPACE FOR WHAT MATTERS



## THE WAY OF THE PRODUCTIVITY NINJA®

**BE INSPIRED, FORM GOOD HABITS, TRANSFORM THE WAY YOU WORK**

**Format:** 90 min Bitesized Seminar/Keynote  
**Participants:** Unlimited

Fun, practical and inspirational approach to the topic of “time management”. A powerful conversation starter, generating self-awareness of strengths and opportunities to make the time and space for quality thinking. We’ll inspire your people to make small changes in habits, for significant gains in time, focus and wellbeing.



## HOW TO BE A PRODUCTIVITY NINJA®

**AVOID DISTRACTION, GET YOUR BEST WORK DONE, MAKE SPACE FOR WHAT MATTERS.**

**Format:** 6 hour, full day workshop  
**Participants:** Up to 15

Equip your people with a productivity system and strategies to avoid information overwhelm and get more clarity and control over their workloads.

Your team will leave this practical workshop empowered to use action-based thinking, helping them to be more prepared, less stressed and more focused on the impact of the work.



## FIXING MEETINGS

**MAKING MEETINGS RARE, FUN AND PRODUCTIVE AGAIN**

**Format:** 3 hour, half day workshop  
**Participants:** Up to 20

It’s time to break the relentless cycle of back-to-back unproductive meetings! We’ll empower every participant to positively disrupt bad or outdated meetings habits, no matter what their role.

Your team will leave with a set of practical tools to help them have productive, action-focussed meetings and to positively challenge your organization’s meeting addictions.



## 1:1 Productivity Consultancy for Business Leaders

**IMMEDIATE RESULTS FOR THE TEAMS YOU MANAGE AND YOUR OWN WORK-LIFE**

**Format:** 6 hour, full day consultancy  
**Participants:** Just 1 (or 2, e.g. Boss & PA)

Making time for quality thinking is vital for leaders. Spend a day with one of our Productivity Ninja experts and we’ll help put you back in the driving seat. Regain control, clarity and space for the big-picture strategic thinking. You’ll be role modelling zen-like calm and a healthier work-life balance too. Critical skills for Leaders in the modern workplace.

AS YOU KNOW BY NOW, OUR SESSIONS ARE HIGHLY PRACTICAL.  
WE FACTOR IN ACTION-PLANNING AND IMPLEMENTATION TIME  
SO WE CAN START TO BUILD NEW HABITS ON THE DAY.



### GETTING YOUR INBOX TO ZERO

**GET EMAIL OVERLOAD UNDER CONTROL TO GAIN CLARITY, FOCUS AND PRODUCE YOUR BEST WORK**

**Format:** 3 hour, half day workshop  
**Participants:** Up to 15

Life changing workshop (yes, really!) where your team will get their inboxes to zero right there on the day and learn how to keep them that way. Get ready to lift the fog, improve attention, reduce stress and joyously gain clarity on where to focus. Your team will make better decisions and be motivated to make space for the work that really matters.



### EMAIL ETIQUETTE

**OVERHAUL YOUR TEAM'S USE OF EMAIL AND AGREE THE RULES OF ENGAGEMENT TOGETHER**

**Format:** 3 hour, half day workshop  
**Participants:** Up to 20

Bad emails are a massive drain on productivity. We'll reveal our Productivity Ninja® approach to better email and create a safe space for your team to think about how their email habits affect others. Together we'll commit to practical steps to improve the email culture around your people. Think of the multiplier effect of this time reclaimed across your organization!

VISIT OUR WEBSITE FOR  
FULL DETAILS ON ALL  
OUR SESSIONS.

WARNING;  
YOU'LL WANT THEM ALL!



[thinkproductive.eu](http://thinkproductive.eu)

# OUR IMPACT:



## A PRODUCTIVITY & WELLBEING TRANSFORMATION

Our work is a catalyst for Productivity & Wellbeing Transformation.

Years of qualitative feedback and hundreds of returning clients tell us how they feel less stressed, more in control of their work and more empowered to create value and think strategically.

If you're a people-first organization, you'll be pleased to hear our clients have a stronger sense of wellbeing and a healthier, more sustainable approach to work-life balance too.

Put simply, we can make your people happier and more productive.

**This is good news for your people, and your organization's bottom line.**

**94%**

**OF OUR PARTICIPANTS  
RECOMMEND OUR WORKSHOPS!**



Since I attended, my work feels more driven and results oriented... it changes your perspective from the petty fights to the bigger picture, which is much more exciting to be part of.



**PROJECT COORDINATOR, BHFA**



THE HIGHLIGHT FOR ME WAS THE FOCUS ON BEING MORE PRODUCTIVE IN A WAY THAT AIDS YOUR WELLBEING, NOT JUST 'HERE'S HOW TO DO MORE STUFF'. IT HAS BEEN THOUGHT-PROVOKING IN TERMS OF THE POTENTIAL TO HELP ME AND MY TEAM IDENTIFY PRACTICAL BOTTLENECKS, PERSONAL PREFERENCES AND DEVELOPMENT AREAS.



*Customer Ops Manager, Environment Agency*



I attended your Productivity Ninja course a few weeks ago and I have to tell you it has positively changed both my work life and my personal life. I have implemented so much of what I learned.

I am utterly amazed at how much more productive I have become and how all of these changes together have had such a significant effect.

I don't think I realised how much I was struggling - a classic case of not seeing the wood for the trees!! I would go home, having not stopped at all and not know what I had done.

Not so now, I can truly say I am on top of my game and I am loving it. I am working on self-care now, as that was often what went to the bottom of the pile. Thank you so much.



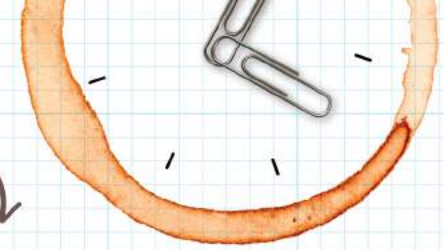
**PHARMACY SUPPORT MANAGER,  
WALGREENS BOOTS ALLIANCE**

# OUR IMPACT: THE PRODUCTIVITY GAINS

Based on an average salary of £36,611, and the implementation of what we teach, we calculate these savings:

EVEN WITH A TEAM OF 15 CYNICS, AND A CONSERVATIVE ESTIMATE OF 30 MINUTES SAVED PER DAY, THAT'S A SAVING OF **£34,100/YEAR!**

WE CAN HELP YOUR PEOPLE ...



RECLAIM  
**150**

minutes a day from  
**DISTRACTION**

THAT'S

**1066**

**DAYS A YEAR**

FOR A TEAM OF 15,  
TRANSFERRED TO HIGH  
VALUE WORK

SAVINGS FROM A TYPICAL  
WORKSHOP (15 PARTICIPANTS):

**£170,600/YEAR**



RECLAIM  
**60**

minutes a week from  
unproductive **MEETINGS**

THAT'S

**118**

**DAYS A YEAR**

FOR A TEAM OF 20,  
TRANSFERRED TO HIGH  
VALUE WORK

SAVINGS FROM A TYPICAL  
WORKSHOP (20 PARTICIPANTS):

**£18,900/YEAR**

PLUS MULTIPLY THESE SAVINGS  
ACROSS ALL THEIR MEETINGS  
WITH OTHER TEAMS!

RECLAIM  
**90**

minutes a day by getting  
**EMAILS** under control

THAT'S

**640**

**DAYS A YEAR**

FOR A TEAM OF 15,  
TRANSFERRED TO HIGH  
VALUE WORK

SAVINGS FROM A TYPICAL  
WORKSHOP (15 PARTICIPANTS):

**£102,300/YEAR**



**CALCS BASED ON:** AVERAGE WORKING DAYS/YEAR: 261 • AVERAGE UK HOLIDAYS: 33.5 DAYS (4.7 WEEKS) • AVERAGE UK WORKED DAYS/YEAR: 227.5  
AVERAGE WORKED WEEKS/YEAR: 52 - 4.7 = 47 • AVERAGE UK WORKING WEEK: 5 X 8 HOUR DAYS • AVERAGE UK DAYRATE: £160



# OUR IMPACT: THE BIGGER PICTURE



By making space for what matters, your people will shine  
and your organization will thrive



## THE PEOPLE CASE

### RECLAIMED BRILLIANCE FROM IMPROVED

- ✓ Clarity & Control
- ✓ Focus
- ✓ Ability to deflect distraction
- ✓ Space for deep work
- ✓ Openness to opportunity & innovation
- ✓ Agile mindset
- ✓ Empowered to think strategically
- ✓ Management skills

### WELLBEING BOOST FROM:

- ✓ Less stress & overwhelm
- ✓ Team culture of trust, strengths & problem-solving
- ✓ More sustainable work/life balance
- ✓ Improved motivation, energy & optimism
- ✓ Growth in confidence & sense of purpose



## THE BUSINESS CASE

### REDUCED STAFF TURNOVER & RECRUIT COST FROM:

- ✓ Improved employee engagement
- ✓ Better employee retention
- ✓ More likely to recommend workplace

### PRODUCTIVITY GAINS (SAVINGS) FROM:

- ✓ Less reactivity & distraction
- ✓ Increased agility
- ✓ Less staff turnover disruption
- ✓ Less work-related stress & sick leave

### VALUE CREATION & GROWTH FROM:

- ✓ All of the above!
- ✓ Increased innovation & impact-thinking
- ✓ Alignment to strategic vision
- ✓ Better decision-making
- ✓ Higher customer satisfaction

# OUR IMPACT:

## ENGAGING YOUR PEOPLE

Employee engagement consistently impacts company performance, no matter the industry, location or size of company

It seems obvious doesn't it?

By empowering your people to make space for what matters, you will help to create the conditions in which they can and want to offer more of their capability and potential.

Our work helps the employee reclaim the brilliance in what they do and the organization build a more productive, happy, motivated and strategically-aligned workforce.

It's time to  
make space for  
what matters

Investing in a great workplace, where your people are engaged and feel like they are contributing to the success of the company, will drive better results for your organization's productivity and bottom line.

And of course we all know the costs of disengaged employees and high turnover.

\* Gallup's 2016 Q12 Meta-Analysis of 1.8 million employees (the only large scale employee engagement study of its kind), showed that companies with highly engaged employees experience:



10%

INCREASE IN CUSTOMER  
LOYALTY / ENGAGEMENT



21%

INCREASE IN  
PROFITABILITY



20%

INCREASE IN  
PRODUCTIVITY



40%

REDUCTION IN STAFF  
TURNOVER!

# OUR IMPACT: DON'T JUST TAKE OUR WORD FOR IT

“ My whole team loved it. Been thinking about nothing else for the last 48 hours! Amazing. ”

GLOBAL HEAD OF MARKETING, HSBC

“ A liberating and productive workshop! A must have for any workforce. ”

MARKETING DIRECTOR, NBC UNIVERSAL

“ An eye-opener and a great framework for managing the pressures of life. ”

SENIOR IT L&T CONSULTANT, UNIVERSITY OF BRISTOL

“ It was well thought out, practical and the best use of my time I have had in a training session in years. ”

SENIOR MANAGER, EBAY

“ It was 5 years ago when I attended your workshop. Still going strong with my second brain. Inbox still at zero. ”

HEAD OF TRADING, SKY

“ I have never seen so many employees so enthused about implementing ideas and discovering new concepts proposed in a workshop before. ”

ORGANIZATIONAL DEVELOPMENT BP STOCKPORT HOMES

THE BEST WORKSHOP I'VE EVER BEEN TO!

PHARMA MEDICAL SAFETY DIRECTOR, GSK

98%

OF OUR PARTICIPANTS WALKED AWAY FROM OUR PRODUCTIVITY NINJA KEYNOTE WITH AT LEAST ONE ACTION THAT WILL TRANSFORM THE WAY THEY WORK

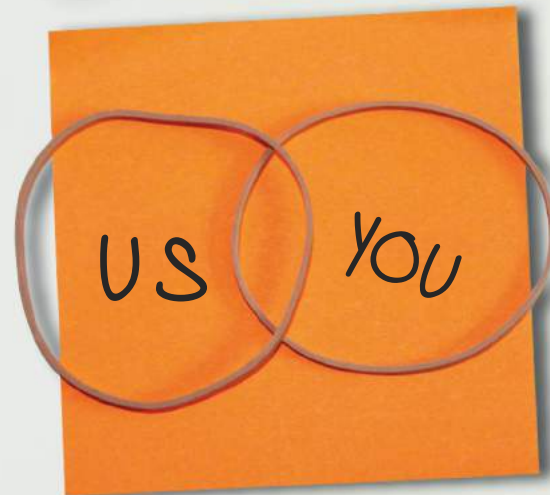
99%

OF OUR PARTICIPANTS SAY OUR WORKSHOPS WILL HAVE A POSITIVE IMPACT ON THEIR PRODUCTIVITY

Google



CUSTOMER REVIEWS



## GET IN TOUCH

We can help your team or your entire organization  
make space for what matters

Tell us about your team's challenges or organizational  
goals and we'll show you where we can help.

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**Contact your nearest office today!**

[www.thinkproductive.eu](http://www.thinkproductive.eu)